

ECOMMERCE SEO PACKAGES

SEO PACKAGES	NANO	ENTERPRISE	BLAST	MEGA
KEYWORDS PLAN	Upto 30	Upto 50	Upto 100	Upto 200
FOCUS KEYWORDS	15	25	50	100
OTHER RELEVANT KEYWORDS	15	25	50	100
BEST SUITED FOR	Upto 20 Products	Upto 40 Products	Upto 50 to 70 Products	Upto 100 to 150 Products

INITIAL REVIEW & ANALYSIS

In-Depth Site Analysis	✓	✓	✓	✓
Duplicate Content Check	✓	✓	✓	✓
Competition Analysis	1	2	3	3
Keyword Analysis	✓	✓	✓	✓
Baseline Ranking Check	✓	✓	✓	✓
Keyword URL Mapping	✓	✓	✓	✓
Broken Links Check	✓	✓	✓	✓
Google Penalty Check	✓	✓	✓	✓

SALES FUNNEL REVIEW OPTIMIZATION

Shopping cart funnel analysis and recommendations	✓	✓	✓	✓
Google Product Listing Ads	✓	✓	✓	✓
Google & Facebook Remarketing Setup	✓	✓	✓	✓
CRO Assets	✓	✓	✓	✓

ON PAGE OPTIMIZATION

Canonicalization Check	✓	✓	✓	✓
Header (H1 & H2) Tags Optimization	✓	✓	✓	✓
Internal Link Structuring & Optimization	✓	✓	✓	✓
Existing Content Optimization	✓	✓	✓	✓
Robots.Txt Creation/Analysis	✓	✓	✓	✓
Xml Sitemap Creation/Analysis	✓	✓	✓	✓
Google Webmaster Tools Set Up (if not set up)	✓	✓	✓	✓
Google Analytics Set Up (if not setup)	✓	✓	✓	✓
Desktop Page Speed Optimization	✓	✓	✓	✓
Fresh Web Content Suggestions (Writing charges extra)	✓	✓	✓	✓

ON PAGE OPTIMIZATION

Google Analytics setup with Conversion Tracking	✓	✓	✓	✓
Title & Meta Tags Optimization	Upto 20 Pages	Upto 40 Pages	Upto 70 Pages	Upto 100 Pages
Page Optimization Per Month	Upto 10 Pages	Upto 20 Pages	Upto 35 Pages	Upto 50 Pages
Product Image Optimization	✓	✓	✓	✓
Bing Webmaster Tools Set Up (if not set up)	✓	✓	✓	✓
HTML Site Map Creation	✓	✓	✓	✓
Pagination Tags on Site	✓	✓	✓	✓
Proper URL Structure Analysis	✓	✓	✓	✓
Proper URL Structure Implementation (If applicable)	✓	✓	✓	✓
No Follow on External Links	✓	✓	✓	✓
Footer Optimization	✓	✓	✓	✓
Website usability analysis	✓	✓	✓	✓
Check Header Status, Meta Robots, Google Cache of Pages	✓	✓	✓	✓
Check Mobility Issues	✓	✓	✓	✓
Custom 404 Page	✓	✓	✓	✓
Product Optimization Suggestion (UI/UX)	✗	✗	✓	✓

SCHEMA & STRUCTURED DATA MARK UP

Logo Optimization	✓	✓	✓	✓
Schema on Contact Address	✓	✓	✓	✓
Schema on Breadcrumb	✓	✓	✓	✓
Schema on Blog	✗	✗	✓	✓
Schema Tag on Products (If Applicable)	✗	✗	✓	✓

CONTENT MARKETING (PER MONTH)

Web Page Content Writing (One Time)	✓	✓	✓	✓
Blog writing	✓	✓	✓	✓
Classified writing	✓	✓	✓	✓
Article writing	1	2	5	6
Press Release Writing (If applicable)	✗	✓	✓	✓
Guest Blog writing	✓	✓	✓	✓

OFF-PAGE OPTIMIZATION

Blog Submission & Syndication	✓	✓	✓	✓
Article Submission & Syndication	✓	✓	✓	✓
Company Profile Listing	✓	✓	✓	✓
Classified Submissions	✓	✓	✓	✓
Link Syndication	✓	✓	✓	✓
Video Promotion (If available)	✓	✓	✓	✓
Image Submissiona	✓	✓	✓	✓
Press Release Promotion	✗	✓	✓	✓
Video Submission (if available)	✓	✓	✓	✓
Product Submissions	✓	✓	✓	✓
Coupon Distribution (If available)	✓	✓	✓	✓
QnA/Forums	✓	✓	✓	✓
Guest Blog Posting & Syndication	✓	✓	✓	✓
Competitor Link Analysis and Creation	✓	✓	✓	✓
Social Sharing	✓	✓	✓	✓

MONTHLY REPORTING

Search Engine Rank Report	✓	✓	✓	✓
SEO Activity Reports	✓	✓	✓	✓
Google Analytics Report	✓	✓	✓	✓

CUSTOMER SUPPORT

Email/Chat/Phone	✓	✓	✓	✓
Project Management Tool Tracking	✓	✓	✓	✓