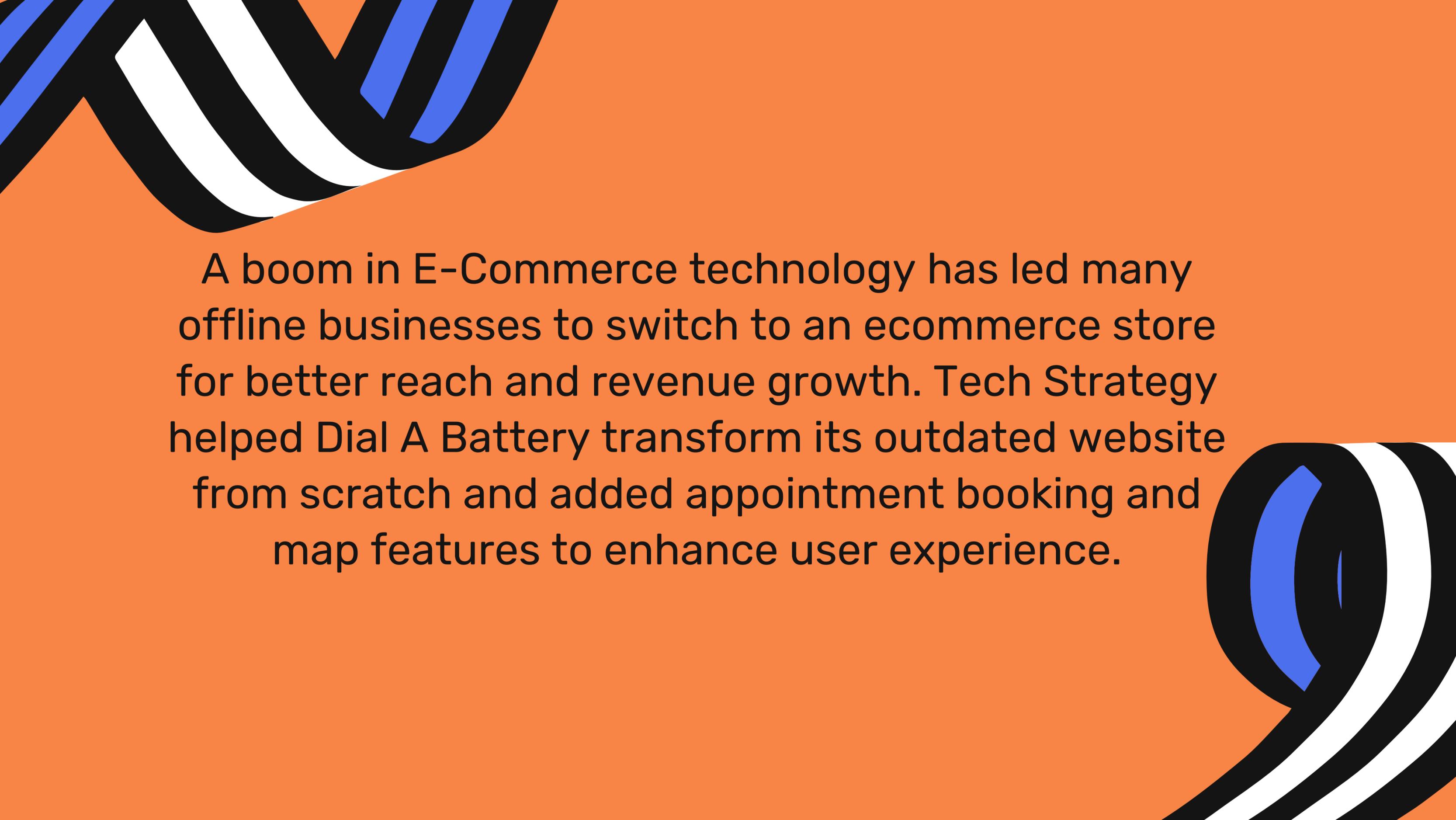


DIAL A BATTERY

**CUSTOM WORDPRESS
DEVELOPMENT**

**We helped the brand to build
an e-commerce store to offer
guaranteed battery solutions
instantly**





A boom in E-Commerce technology has led many offline businesses to switch to an ecommerce store for better reach and revenue growth. Tech Strategy helped Dial A Battery transform its outdated website from scratch and added appointment booking and map features to enhance user experience.

ABOUT CLIENT

Dial A Battery offers guaranteed battery solutions via its professional technicians that save the customers time and money in the long run.

The customers can buy the battery online and get help if they experience any battery issue in the mid of nowhere – this was a map feature that needs to be added. It needed rework with the latest ecommerce features for a unique user experience.



Expectations of client

— The look and feel should be unique

The client requested that the website have the latest features to guide the audience smoothly and offer an immersive experience. The look and feel of the website should be friendly.

— Appointment Booking

The client wanted an appointment booking feature for customer retention. The user can book appointments for any services the brand offers on the desired date and time. Online selling of batteries with consultation makes the brand unique

— Location integration

Adding location was essential, and this makes the brand stand out from others. A client can buy a battery in times of crisis, and the location feature will guide the admin about the location of the user. The checkout process is simple, and bank offers, memberships, and loyalty are incorporated with the payment system.

BUSINESS CHALLENGES

- Revamping the website
- Add location feature
- Payment gateway solution



Our secret recipe

This was a challenging project, and the client's expectations were complicated. The primary requirement was to add payment, location, and appointment booking features—the technology used for the project needed to be robust, flexible, and scalable.

Keeping these in mind, we delivered the work to the client, and the result was an optimized website that had all the requirements covered set by the client.



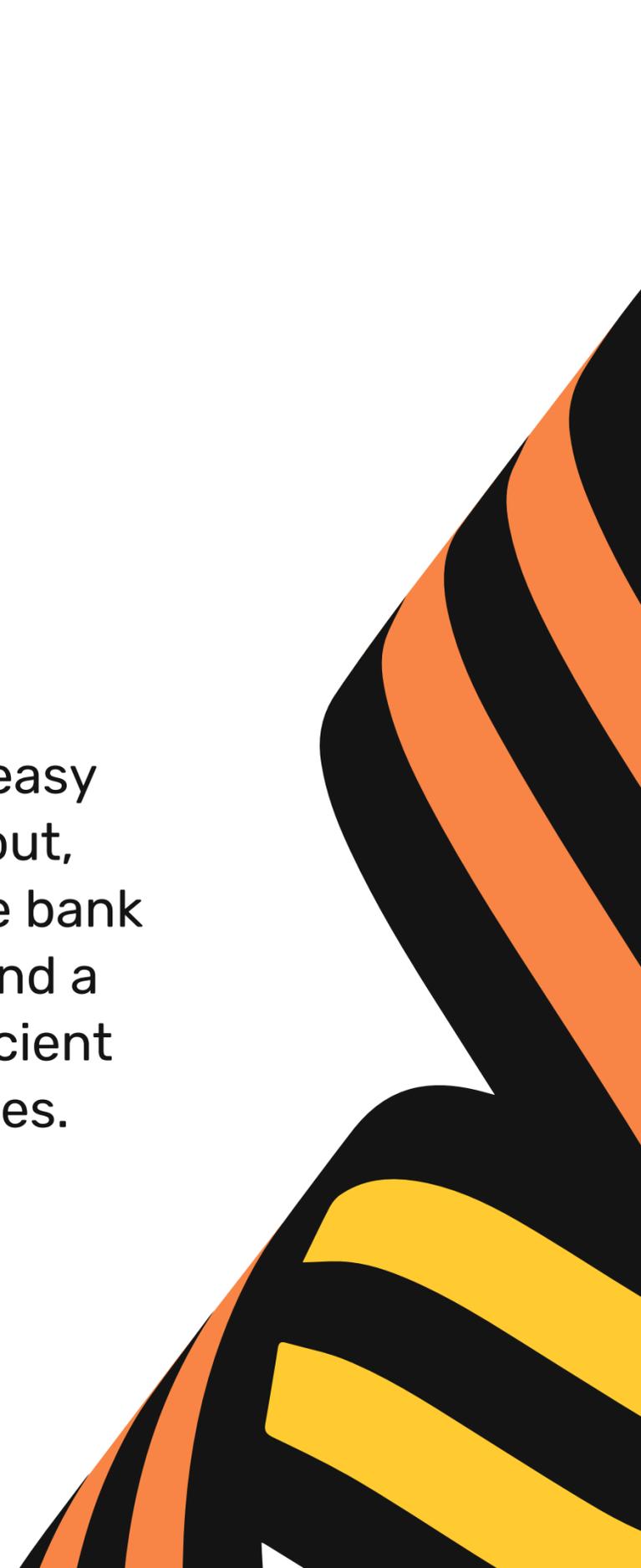
Solutions

Customizable features

We understood the requirements set by the client, and we offered an optimized solution in the long run. Our creative solution architects used PHP and Bootstrap4 & JQuery on the frontend of WordPress to build an efficient web platform for a unique experience to the users.

Adding unique features

We added salient features like easy navigation, single-page checkout, customer retention via multiple bank offers, appointment booking, and a secure location system for efficient on-the-spot automotive services.



Outcome



- Revamped the website with new features
- Appointment Booking
 - Map feature to locate the user to deliver the battery
- Online battery selling with consultation
 - Single-page checkout
- Enhanced user experience
- Customer retention via multiple bank offers

Contact Us

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development need

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