

# Peptides UK

Best Peptides Selling Portal in the UK





# **We revamped the website for a whole new look and added new features**

Research peptides are synthesized for study in the lab, leading to breakthroughs and future pharmaceuticals; they become medicines after clinical trials and the FD approval process. Peptides UK manufactures the highest quality research peptides in the UK that are supplied for research purposes.

# Expectations of client

Since Peptides UK wanted to revamp the website to enhance the user experience and add features like a low-risk payment gateway, it was essential to understand what to change, so the existing users don't feel indifferent while making their purchases. The client wanted to simplify the checkout process and even migrate the old data to the newly revamped website.



Simpler checkout process



Enhanced user experience



Performance of the website

# Business Chalanges

## Online Payment

Implementation of High Risk Payment Gayeway

## Data Migration

Some of the data is in broken format and from the older version

## Analytics

Integrated the Power BI for Real Time Data Analytics

# Our secret recipe

The project required to revamp and put features that give a great user experience. The website was transformed using the advanced versions of the previous technology and was tested before making the website live. The transformation aimed to enhance user experience and checkout process along with keeping the crucial customer data safe.



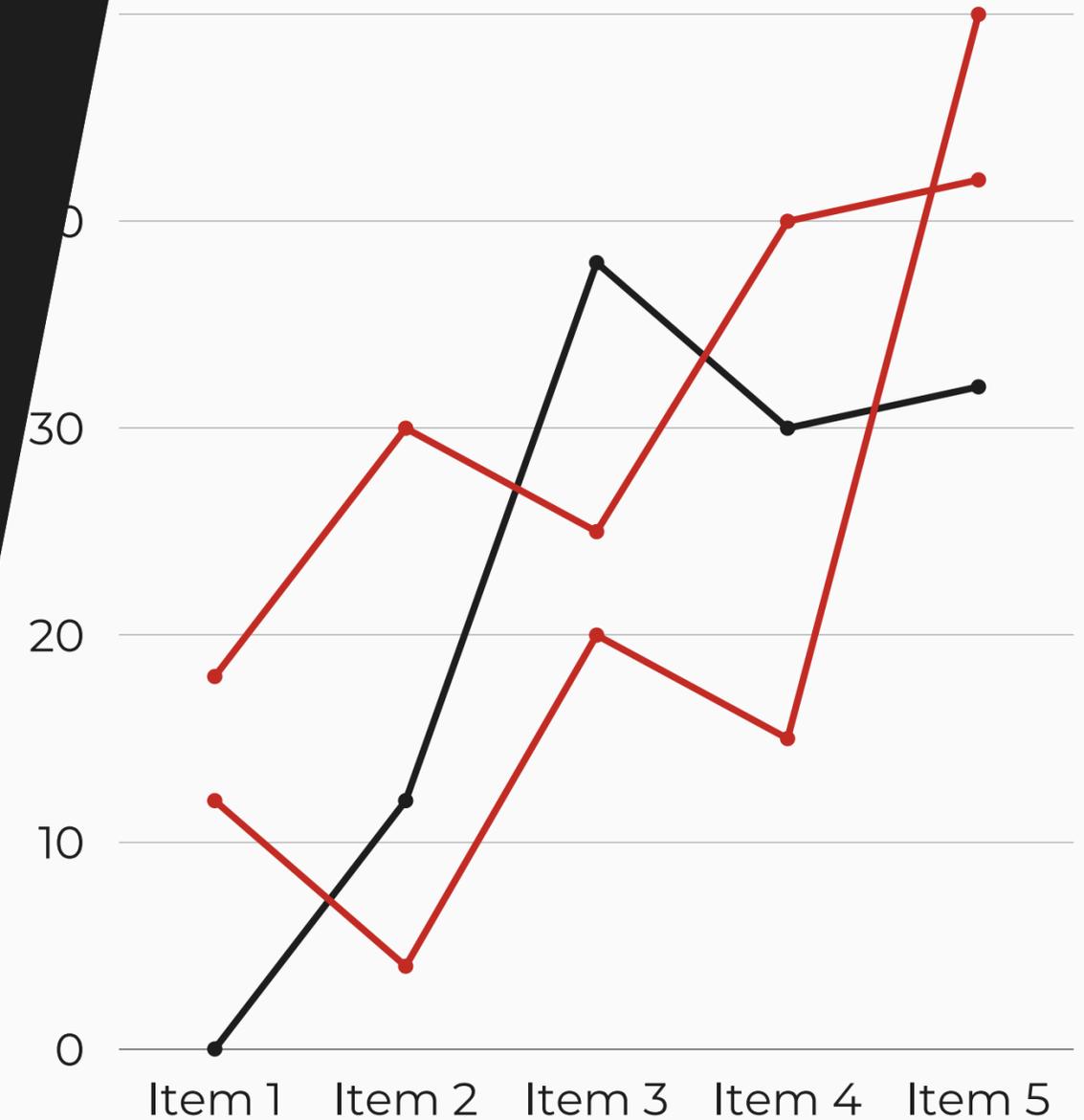
# Our secret recipe

## Enhanced user experience

We communicated with the client and understood the changes they desired for their project. We studied the website's source code and understood where to make changes—using the advanced technologies, we made changes and updated the outdated technology for smooth browsing.

## Upgrading features

The website was still receiving orders while revamped, and it was challenging to keep that data safe. The website has 12k customers and more than 5k orders on the website database, and it was challenging to import that data to the updated website. We synced the new website database with old orders and information, so the existing data is not lost while implementing the changes.



# Outcomes

- Enhanced user experience
- Payment via bitcoins
- Data migration
- Worldwide shipping
- \$1.2 million of sales since revamp
- Updated technology
- Syncing the old data on the revamped website